

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 33.103001 Longitude: -117.07385

Felicitia Plaza Escondido, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	20,145	115,381	194,011
	Population Est 25Q1	20,218	115,690	194,708
	Population Est 24Q4	20,212	115,671	194,704
	Population Est 24Q3	20,186	115,711	194,844
	Population Est 24Q2	20,116	115,662	194,735
	Population Est 24Q1	20,065	115,556	194,556
	Population Est 23Q4	20,117	115,680	194,698
	Population Est 23Q3	20,041	115,451	194,295
	Population Est 23Q2	20,059	115,358	194,153
	Population Fcst	20,463	116,751	196,100
	2010 Census Population	20,063	111,941	185,009
	2000 Census Population	18,115	107,258	169,911
	1990 Census Population	16,260	90,179	142,612
	Current Year Daytime Population	13,778	118,140	189,575
	Average Seasonal Population	131	496	1,352
	Historical Annual Growth, 1990 – 2000	1.09%	1.75%	1.77%
	Historical Annual Growth, 2000 – 2010	1.03%	0.43%	0.85%
	Estimated Annual Growth, 2010 – CY	0.03%	0.21%	0.33%
	Projected Annual Growth, CY to Y5	0.31%	0.24%	0.21%
	Group Qtrs Est	283	1,842	2,555
Transient Est Average Last 4 Qtrs	20	1,624	3,308	
Households	Current Year Estimated Households	6,105	36,620	63,980
	Households Est 25Q1	6,124	36,691	64,203
	Households Est 24Q4	6,121	36,685	64,182
	Households Est 24Q3	6,110	36,696	64,228
	Households Est 24Q2	6,088	36,678	64,178
	Households Est 24Q1	6,071	36,632	64,109
	Households Est 23Q4	6,088	36,681	64,166
	Households Est 23Q3	6,064	36,600	64,014
	Households Est 23Q2	6,071	36,579	63,974
	Households Fcst	6,203	37,073	64,693
	2010 Census Households	5,973	34,575	60,756
	2000 Census Households	5,670	33,920	57,496
	1990 Census Households	5,474	31,537	51,523
	Historical Annual Growth, 1990 – 2000	0.35%	0.73%	1.10%
	Historical Annual Growth, 2000 – 2010	0.52%	0.19%	0.55%
	Estimated Annual Growth, 2010 – CY	0.15%	0.40%	0.36%
	Projected Annual Growth, CY to Y5	0.32%	0.25%	0.22%
	Population per Household	3.25	3.10	2.99

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Felicitia Plaza Escondido, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	4.5%	3.5%	4.1%
	HH Income \$250,000 to \$499,999	5.4%	4.2%	4.9%
	HH Income \$200,000 to \$249,999	12.6%	9.9%	11.3%
	HH Income \$175,000 to \$199,999	4.8%	5.2%	6.1%
	HH Income \$150,000 to \$174,999	6.2%	5.9%	6.8%
	HH Income \$100,000 to 149,999	17.8%	16.6%	18.5%
	HH Income \$75,000 to 99,999	10.5%	12.6%	11.3%
	HH Income \$50,000 to 74,999	12.8%	14.3%	13.1%
	HH Income \$35,000 to 49,999	7.6%	8.3%	7.0%
	HH Income \$25,000 to 34,999	5.9%	5.5%	4.8%
	HH Income \$15,000 to 24,999	5.5%	6.2%	5.2%
	HH Income \$0 to 14,999	6.3%	7.9%	7.0%
	Average Household Income	\$134,346	\$121,972	\$135,460
	Median Household Income	\$103,421	\$90,176	\$103,874
	Per Capita Income	\$41,124	\$39,168	\$45,060
	Average Disposable Income	\$103,591	\$94,578	\$102,321
	Median Disposable Income	\$87,685	\$77,388	\$88,138
	Discretionary HH Income Over \$150,000	9.1%	8.6%	11.5%
	Discretionary HH Income \$125,000 to \$149,999	8.9%	6.7%	8.2%
	Discretionary HH Income \$100,000 to \$124,999	10.4%	7.4%	9.2%
	Discretionary HH Income \$75,000 to \$99,999	12.7%	10.9%	13.0%
	Discretionary HH Income \$50,000 to \$74,999	15.8%	15.5%	15.6%
	Discretionary HH Income \$25,000 to \$49,999	19.4%	23.5%	20.0%
	Discretionary HH Income Under \$25,000	23.7%	27.4%	22.7%
	Average Discretionary HH Income	\$69,655	\$62,798	\$71,843
	Median Discretionary HH Income	\$59,847	\$48,838	\$61,541
	Householder White – Count	2,082	13,952	28,948
	Median HH Income	\$132,322	\$110,261	\$116,964
	Average HH Income	\$124,487	\$112,402	\$115,640
	Householder Black or African-American – Count	126	792	1,162
	Median HH Income	\$63,079	\$41,284	\$53,738
	Average HH Income	\$95,240	\$59,438	\$76,739
	Householder Hispanic – Count	2,566	15,407	21,609
	Median HH Income	\$83,763	\$76,321	\$84,480
Average HH Income	\$94,135	\$88,142	\$94,642	
Householder Asian or Pacific Islander – Count	329	1,765	4,040	
Median HH Income	\$161,141	\$141,859	\$148,609	
Average HH Income	\$139,888	\$130,945	\$133,942	
Householder Other or Pacific Islander – Count	1,002	4,704	8,222	
Median HH Income	\$94,299	\$91,352	\$109,456	
Average HH Income	\$104,890	\$102,227	\$111,547	

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Felicitia Plaza Escondido, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Gender	Male Population	10,035	57,093	95,271
	Female Population	10,109	58,288	98,740
Total Population by Age	Count of Pop 0 to 4 years	1,144	6,417	10,185
	Count of Pop 0 to 7 years	1,726	9,395	15,108
	Count of Pop 5 - 13	2,412	12,898	20,814
	Count of Pop 14 - 18	1,188	6,515	10,308
	Count of Pop 19 - 22	1,170	6,548	10,426
	Count of Pop 22 - 25	859	4,838	7,772
	Count of Pop 25 - 29	1,385	8,177	12,862
	Count of Pop 30 - 34	1,455	8,489	13,045
	Count of Pop 35 - 39	1,576	8,186	13,062
	Count of Pop 40 - 44	1,444	7,818	13,055
	Count of Pop 45 - 59	3,532	19,852	34,250
	Count of Pop 60 - 74	2,890	17,571	32,084
	Count of Pop 75 - 84	732	5,545	11,200
	Count of Pop 85+	359	2,528	4,948
	% of Pop 0 to 4 years	5.7%	5.6%	5.2%
	% of Pop 0 to 7 years	8.6%	8.1%	7.8%
	% of Pop 5 - 13	12.0%	11.2%	10.7%
	% of Pop 14 - 18	5.9%	5.6%	5.3%
	% of Pop 19 - 22	5.8%	5.7%	5.4%
	% of Pop 22 - 25	4.3%	4.2%	4.0%
	% of Pop 25 - 29	6.9%	7.1%	6.6%
	% of Pop 30 - 34	7.2%	7.4%	6.7%
	% of Pop 35 - 39	7.8%	7.1%	6.7%
	% of Pop 40 - 44	7.2%	6.8%	6.7%
	% of Pop 45 - 59	17.5%	17.2%	17.7%
	% of Pop 60 - 74	14.3%	15.2%	16.5%
	% of Pop 75 - 84	3.6%	4.8%	5.8%
	% of Pop 85+	1.8%	2.2%	2.6%
Median Age	36.5	37.3	39.4	
Average Age	37.8	39.1	40.6	
Male Population by Age	% of Pop 0 to 4 years	5.8%	5.7%	5.5%
	% of Pop 5 - 13	12.7%	11.6%	11.3%
	% of Pop 14 - 18	6.0%	5.9%	5.5%
	% of Pop 19 - 22	5.8%	5.9%	5.6%
	% of Pop 22 - 25	4.4%	4.4%	4.2%
	% of Pop 25 - 29	7.3%	7.4%	7.0%
	% of Pop 30 - 34	7.2%	7.5%	7.0%
	% of Pop 35 - 39	7.9%	7.2%	6.9%
	% of Pop 40 - 44	7.2%	6.8%	6.7%
	% of Pop 45 - 59	17.2%	16.9%	17.4%
	% of Pop 75 - 84	3.2%	4.3%	5.1%
	% of Pop 60 - 74	14.0%	14.8%	16.0%
	% of Pop 85+	1.3%	1.6%	1.9%
	Median Age	35.5	36.1	37.9
Average Age	36.9	38.0	39.4	

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	% of Pop 0 to 4 years	5.5%	5.4%	5.0%
	% of Pop 5 - 13	11.3%	10.8%	10.2%
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	% of Pop 19 - 22	5.8%	5.5%	5.2%
	% of Pop 22 - 25	4.1%	4.0%	3.8%
	% of Pop 25 - 29	6.5%	6.7%	6.3%
	% of Pop 30 - 34	7.2%	7.2%	6.5%
	% of Pop 35 - 39	7.7%	7.0%	6.6%
	% of Pop 40 - 44	7.2%	6.8%	6.7%
	% of Pop 45 - 59	17.9%	17.5%	17.9%
	% of Pop 60 - 74	14.7%	15.7%	17.1%
	% of Pop 75 - 84	4.0%	5.3%	6.4%
	% of Pop 85+	2.3%	2.8%	3.2%
	Median Age	37.5	38.6	41.0
Average Age	38.7	40.1	41.8	
Race	Count of White	8,255	50,328	95,244
	Count of Black or African-American	459	2,704	4,281
	Count of Asian or Pacific Islander	1,221	7,298	15,954
	Count of Other races	10,210	55,051	78,532
	White	41.0%	43.6%	49.1%
	Black or African American	2.3%	2.3%	2.2%
	Asian	6.1%	6.3%	8.2%
	Other Races	50.7%	47.7%	40.5%
Language Spoken	Speak English at Home	56.2%	55.7%	61.3%
	Speak Spanish at Home	37.2%	37.6%	30.5%
	Speak French or French Creole at Home	0.0%	0.2%	0.2%
	Speak German at Home	0.2%	0.4%	0.3%
	Speak Other Indo-European Languages at Home	0.8%	0.8%	1.3%
	Speak Russian and Other Slavic Languages at Home	1.4%	0.6%	0.8%
	Speak Chinese at Home	0.7%	0.5%	0.8%
	Speak Korean at Home	0.1%	0.3%	0.4%
	Speak Vietnamese at Home	1.4%	1.1%	1.0%
	Speak Other Asian Languages at Home	0.2%	0.8%	0.9%
	Speak Tagalog and Other Pacific Languages at Home	0.9%	1.7%	1.8%
	Speak Other Language at Home	0.8%	0.5%	0.6%
Hispanic	Hispanic Population	10,963	62,171	87,409
	Hispanic Population Percent	54.4%	53.9%	45.1%
	Mexican	89.9%	89.5%	88.6%
	Puerto Rican	1.2%	1.4%	1.8%
	Cuban	0.1%	0.3%	0.4%
	Dominican	0.3%	0.1%	0.2%
	Central American	4.3%	4.6%	4.5%
	South American	1.3%	1.2%	1.4%
	Other Hispanic	3.0%	2.9%	3.1%
	2000 Hispanic Population Percent	41%	43%	33%
	1990 Hispanic Population Percent	27%	26%	20%

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Ancestry	American (percent of total population)	1.4%	1.5%	1.8%
	American	0.8%	0.9%	1.3%
	Native American (ie. Indian/Eskimo)	0.4%	0.3%	0.3%
	Hawaiian/Pacific Islander	0.2%	0.2%	0.2%
	Asian (percent of total population)	2.3%	2.7%	3.9%
	Chinese	0.7%	0.6%	0.9%
	Japanese	0.2%	0.3%	0.4%
	Korean	0.1%	0.3%	0.4%
	South Central Asian (ie. Indian)	0.3%	0.2%	0.7%
	South East Asian (ie. Vietnamese)	0.7%	0.9%	0.9%
	Other Asian	0.4%	0.6%	0.6%
	European (percent of total population)	10.9%	13.2%	16.7%
	British	2.0%	2.7%	3.4%
	Dutch	0.3%	0.4%	0.5%
	French	0.4%	0.7%	0.7%
	German	2.6%	2.9%	3.6%
	Italian	0.9%	1.3%	1.6%
	Polish	0.5%	0.5%	0.6%
	Scandinavian	0.8%	1.1%	1.3%
	Scotch/Irish	2.1%	2.4%	3.0%
Other European (ie. Greek/Russian)	1.3%	1.3%	2.1%	
Middle Eastern	0.2%	0.5%	0.7%	
Other Ancestry	16.7%	14.5%	16.1%	
Unclassified Ancestry	7.6%	7.6%	9.1%	
Education (Age 25+)	Adult Population (25 Years or Older)	13,371	78,165	134,506
	Elementary (0 to 8)	13.9%	14.9%	11.2%
	Some High School (9 to 11)	5.1%	7.0%	5.6%
	High School Graduate (12)	23.8%	22.8%	21.2%
	Some College (13 to 16)	18.5%	19.8%	21.1%
	Associates Degree Only	8.7%	8.1%	8.6%
	Bachelors Degree Only	20.3%	17.6%	20.4%
	Graduate Degree	9.6%	9.8%	11.9%
	% College (4+)	30.0%	27.4%	32.3%
Household Type	Total Households – count	6,105	36,620	63,980
	One Person HHs – count	921	6,946	12,600
	Family HHs – count	4,710	26,962	46,905
	Married Couple – count	3,275	18,782	34,774
	w/own children – count	1,458	8,219	13,956
	w/out own children – count	1,817	10,562	20,818
	Male Householder – count	513	2,482	3,940
	Female Householder – count	923	5,699	8,191
	Non-Family Households – count	474	2,712	4,475
	1 Person Household	15.1%	19.0%	19.7%
	2 Person Household	27.2%	28.4%	30.1%
	3 Person Household	18.8%	16.5%	16.5%
	4 Person Household	16.7%	16.0%	15.9%
	5 Person Household	11.6%	10.4%	9.2%
6 Person Household	6.5%	5.2%	4.7%	
7+ Person Household	4.2%	4.6%	4.0%	
% Households With Children	34.2%	33.4%	30.9%	

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Felicitia Plaza Escondido, CA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units	6,317	37,968	66,370
	Owner Occupied Percent	47.9%	46.5%	55.0%
	Renter Occupied Percent	48.8%	49.9%	41.4%
	Vacant Housing Percent	3.3%	3.6%	3.6%
	Total Housing Units (Census 2000)	5,838	34,886	59,248
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	41.3%	36.0%	33.8%
	Property Value \$750,000 to \$999,999	24.5%	22.1%	23.6%
	Property Value \$500,000 to \$749,999	21.5%	20.2%	19.6%
	Property Value \$400,000 to \$499,999	3.8%	4.3%	3.4%
	Property Value \$300,000, to \$399,999	2.4%	3.7%	3.1%
	Property Value \$200,000 to \$299,999	1.7%	2.4%	2.3%
	Property Value \$150,000 to \$199,999	0.4%	1.0%	1.1%
	Property Value \$100,000 to \$149,999	0.7%	1.6%	1.1%
	Property Value \$60,000 to \$99,999	0.5%	1.5%	1.3%
	Property Value \$40,000 to \$59,999	0.0%	0.3%	0.2%
	Property Value \$0 to \$39,999	1.5%	1.3%	1.4%
	Median Home Value	\$929,374	\$905,368	\$924,538
Wealth per Household	\$0 and under - percent	18.4%	18.7%	17.7%
	\$1 to \$4999 - percent	9.4%	9.7%	8.8%
	\$5k to \$9999 - percent	4.8%	4.9%	4.6%
	\$10k to \$24999 - percent	6.5%	6.6%	6.4%
	\$25k to \$49999 - percent	6.8%	6.8%	6.8%
	\$50k to \$99999 - percent	10.0%	10.0%	10.1%
	\$100k to \$249999 - percent	17.4%	17.2%	17.8%
	\$250k to \$499999 - percent	12.6%	12.4%	13.0%
	\$500k+ - percent	14.0%	13.6%	14.8%
	Median HH Wealth	\$70,088	\$66,259	\$78,026
	Avg HH Wealth	\$229,868	\$224,601	\$239,333
Economic Viability	Economic Viability Local	299	296	295
	Economic Viability Indexed	108	107	107
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	10,304	56,644	96,400
	Managerial/Executive	13.1%	13.6%	16.2%
	Professional Specialty	22.0%	18.7%	21.7%
	Healthcare Support	3.9%	4.2%	3.8%
	Sales	8.2%	8.7%	9.0%
	Office & Administrative Support	11.7%	10.7%	10.9%
	Protective Service	0.9%	0.8%	1.0%
	Food Preparation	5.6%	6.8%	6.2%
	Building Maintenance & Cleaning	5.7%	7.6%	6.1%
	Personal Care	3.3%	2.4%	2.7%
	Farming, Fishing, & Forestry	0.8%	1.6%	1.1%
	Construction	13.5%	11.8%	9.7%
	Production & Transportation	11.4%	13.2%	11.5%
	Percent White Collar Workers	58.8%	55.9%	61.5%
	Percent Blue Collar Workers	41.2%	44.1%	38.5%

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	Agriculture/Mining/Construction	13.6%	12.3%	10.6%
	Manufacturing	9.4%	10.3%	10.5%
	Transportation	3.8%	4.6%	4.2%
	Information	1.6%	1.1%	1.5%
	Wholesale/Retail	14.6%	13.9%	12.8%
	Finance, Insurance, Real Estate	5.7%	4.2%	5.3%
	Professional Services	7.2%	7.2%	8.9%
	Management Services	0.0%	0.1%	0.1%
	Administrative/Waste Services	7.4%	6.9%	6.2%
	Educational Services	20.1%	19.3%	20.7%
	Entertainment Services	9.4%	11.5%	10.8%
	Other Professional Services	4.7%	5.7%	5.4%
	Public Administration	2.6%	2.9%	3.1%
Vehicles per HH	No Vehicles	3.1%	7.1%	5.6%
	1 Vehicle	23.1%	26.6%	26.9%
	2 Vehicles	41.3%	39.8%	39.1%
	3 or more vehicles	32.5%	26.5%	28.3%
	Average Number of Vehicles	2.21	2.01	2.06
Change	Births (last 12 months)	214	1,210	1,913
	Deaths (last 12 months)	110	744	1,441
	Migration (last 12 months)	-57	-660	-1,081
Work place	Workplace Establishments	564	4,860	6,348
	Workplace Employees (FTE)	4,995	44,595	57,344